

Going Right for Your Sweet Spot.™



ELAN®
Life Just Got Better®



Hitting the Sweet Spot.

ELAN has been delivering the highest quality sound experience throughout the home for over 17 years. We've historically embraced a purposeful design obsession with audio. From a whole new benchmark in high-performance digital amplifiers to our acclaimed M Series architectural speakers, we've consistently released exceptionally innovative design, leading-edge features, and quality for the price.

With the TheaterPoint Speaker line, our eye is firmly focused on steering the awesome ELAN audio directly into the sweet spot within the home – *the home theater*.

When we took on TheaterPoint, we had a pointed goal – to be uncompromising in our production of superior home theater speakers, and to provide explosive sound and the right assortment of speakers to meet the needs of every home theater. We also set out to hit the best price point in the business, filling a clear value gap in the market.

It began with a thorough assessment of every major brand and what was missing. Then we ventured to our labs for listening, evaluating, comparing and carefully defining a radically new kind of home theater speaker that set the bar higher. The result is an incredibly realistic, dynamic sound that will shatter any preconceived ideas of home theater audio.

Unlike many companies today that source parts, or even the speakers themselves from other manufacturers, our TheaterPoint (THP) line has been meticulously designed from the ground up, with no off-the-shelf parts, and therefore no compromise on performance.

*TheaterPoint.
Reaching a higher ground.*



TheaterPoint. There is a Difference.



Unparalleled Flexibility

A family of speakers so precisely timbre-matched that any combination of free-standing, in-wall, on-wall or ceiling speakers can be used to create the ideal Home Theater listening environment regardless of a room's size, shape or aesthetics.

Laser-Guided Calibration

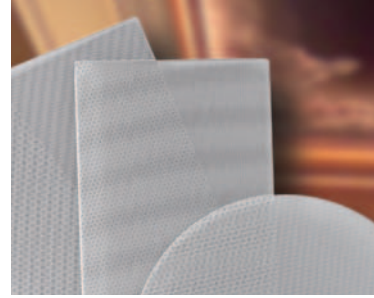
A precision laser pointer, included with each pivoting tweeter model, fits snugly into a notch built in to the tweeter's housing, allowing meticulous calibration of high frequencies into your Home Theater's "sweet spot" in only minutes.

Innovative, Patent-Pending Designs

Angled and rotating baffles; woven Kevlar woofers, midrange drivers and tweeters; footprints that take up minimal space yet deliver maximum sound – these are just some of the groundbreaking innovations that set TheaterPoint apart from the competition.

Exceptional Sound, Exceptional Value

Designed in-house by some of the finest acoustical engineers in the business and precision manufactured at ELAN's own facilities, TheaterPoint brings you audiophile Home Theater sound at a price you can afford.



Grilles and frames may be custom-painted to match decor.



Crafted from the finest materials.

*TheaterPoint —
where art meets
mind-blowing sound.*



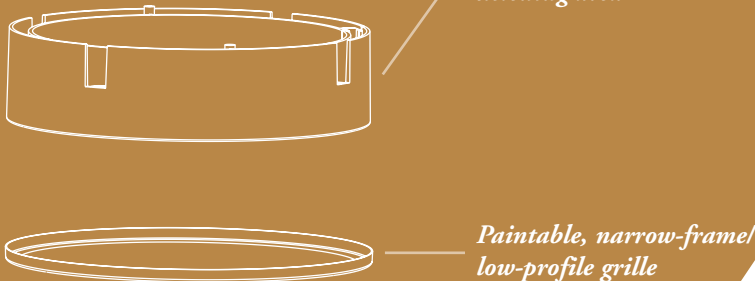
Experience them, then you'll understand.

Radically Innovative Design.

Deeply committed to never taking shortcuts at the expense of performance, ELAN engineers went outside the box when designing the TheaterPoint line, coming up with new and exciting ways to apply principles of acoustic design to create in-wall and in-ceiling speakers with audiophile sound characteristics and imaging comparable to the finest cabinet speakers.

"ELAN has somehow endowed this remarkable system (TheaterPoint Home Theater Speakers) with unique technology but managed to keep prices under control. High-end speaker systems are rarely this affordable."

*Steve Guttenberg,
Home Theater Magazine, 2007*



THP803C
*Exploded view Call-Out
(from top to bottom)*

The Right Assortment.

Create the perfect home theater package every time with TheaterPoint by ELAN. Regardless of the room size, acoustics or aesthetics, our flexible, coherent designs and awesome family sound allow you to configure the ideal system for every Home Theater.

Use all in-ceiling surround when space is at a premium, or select the in-wall surround with on-wall plasmas for ultimate aesthetics. Or, mix and match with free-standing models to fit the needs of larger Home Theaters. From 5.1 up to 7.1 Surround Sound, TheaterPoint has you covered. And, with pointable, laser-directed tweeters and meticulous family voicing, you're assured of the best possible performance, listening experience and value, from entry level up to exceptional.



All speakers with pointable tweeters come with ELAN laser pointer for easy setup and calibration.



Left/Right: THP803C • *Center:* THP803C
Surround Left/Right: THP803C • *Subwoofer:* THP1200SW
Estimated Package MSRP: \$3,025



Left/Right: THP525LS • *Center:* THP525LS
Surround Left/Right: THP650SS • *Subwoofer:* THP1200SW
Estimated Package MSRP: \$3,135



Left/Right: THP525W • *Center:* THP525W
Surround Left/Right: THP650D • *Subwoofer:* THP1200SW
Estimated Package MSRP: \$2,425



Left/Right: THP650LS • *Center:* THP650LS
Surround Left/Right: THP650SS • *Subwoofer:* THP1200SW
Estimated Package MSRP: \$3,585



Left/Right: THP650W • *Center:* THP525W
Surround Left/Right: THP650D • *Subwoofer:* THP1200SW
Estimated Package MSRP: \$3,220



Design the perfect package

From basic all in-ceiling 5.1 surround sound up to premium, free-standing 7.1— and everything in between. For 6.1 and 7.1 installation, simply install additional in-wall or cabinet speakers. All models voiced to sound perfect together in any surround sound application.





Front Stage In-Ceiling Speakers

	THP801C	THP802C	THP803C
System Type	3-way focused sound field	3-way focused sound field	3-way focused sound field
Crossover	2nd order custom "Q" @ 250 Hz and 3 kHz	2nd order custom "Q" @ 250 Hz and 3 kHz	2nd order custom "Q" @ 300 Hz and 4 kHz
Switches	NA	EQ switch (bright, neutral, warm)	EQ switch (bright, neutral, warm), bass limiting
Tweeter	Pivoting .75" (19mm) cloth dome, neo magnet	Pivoting .75" (19mm) open silk dome, neo magnet	Pivoting .75" (19mm) woven Kevlar dome, neo magnet
Woofer	8" mineral-filled polypropylene cone, inverted butyl rubber surround, pincushion-stamped steel basket	8" Graphite-reinforced polymer cone, inverted butyl rubber surround, pincushion-stamped steel basket	8" woven Kevlar fiber cone, inverted butyl rubber surround, cast aluminum basket
Midrange	2.5" mineral-filled polypropylene cone	2.5" injected Graphite polymer cone	2.5" woven Kevlar cone
Freq. Response	42 Hz - 20 kHz	40 Hz - 20 kHz	35 Hz - 22 kHz
Sensitivity	88db	89db	90db
Impedance	6 Ohms	6 Ohms	6 Ohms
Rated Power	100 W	120 W	125 W
Frame	12-1/8" (Diameter)	12-1/8" (Diameter)	12-1/8" (Diameter)
Cutout	11-1/4" (Diameter)	11-1/4" (Diameter)	11-1/4" (Diameter)
Mounting Depth	7"	7"	7"

Note: Installation of the THP801C, THP802C & THP803C requires a minimum ceiling joist height of 6 inches.



Front Stage In-Wall Speakers

	THP525W	THP650W
System Type	2-way dual woofer, MTM design	2-way dual woofer, MTM design
Crossover	3rd order custom "Q" and slope @ 2.4 kHz	3rd order custom "Q" and slope @ 2.2 kHz
Switches	EQ switch (bright, neutral, warm), bass limiting	EQ switch (bright, neutral, warm), bass limiting
Tweeter	Pivoting 1" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet	Pivoting 1" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet
Woofer	2 x 5.25" woven Kevlar fiber cone, aluminum phase plug, neo magnet, cast frame	2 x 6.5" woven Kevlar fiber cone, aluminum phase plug, large voice coil, dual magnet, cast frame
Midrange	N/A	N/A
Freq. Response	55 Hz - 20 kHz	40 Hz - 20 kHz
Sensitivity	88db	90db
Impedance	6 Ohms	6 Ohms
Rated Power	90 W	110 W
Frame	8-3/8"(W) x 15-7/16"(H)	9-7/8"(W) x 16-3/8"(H)
Cutout	7-1/4"(W) x 14 3/8"(H)	8-5/8"(W) x 15-3/16"(H)
Mounting Depth	4"	4"

Note: The THP650W cannot be installed horizontally in a standard 16 inch off-center stud bay.

Surround In-Wall Dipole

	THP650D
System Type	3-way dipole
Crossover	2nd order custom "Q" @ 300 Hz & 6 kHz
Switches	EQ switch (bright, neutral, warm), phase
Tweeter	2 x .75" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet
Woofer	6.5" woven Kevlar fiber cone, rubber surround, cast frame
Midrange	2 x 2.5" woven Kevlar fiber cone, rubber surround, neo magnet
Freq. Response	50hz - 22 kHz
Sensitivity	87db
Impedance	6 Ohms
Rated Power	75 W
Frame	8-3/8"(W) x 15-7/16"(H)
Cutout	7-1/4"(W) x 14-3/8"(H)
Mounting Depth	4"





Front Stage Cabinet Loudspeakers

	THP525LS	THP650LS
System Type	2-way dual woofer, MTM design	2-way dual woofer, MTM design
Crossover	3rd order custom "Q" & slope @ 2.4 kHz	3rd order custom "Q" & slope @ 2.2 kHz
Switches	EQ switch (bright, neutral, warm), bass limiting	EQ switch (bright, neutral, warm), bass limiting
Tweeter	Pivoting 1" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet	Pivoting 1" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet
Woofer	2 x 5.25" woven Kevlar fiber cone, aluminum phase plug, dual magnet, cast frame	2 x 6.5" woven Kevlar fiber cone, aluminum phase plug, large voice coil, dual magnet, cast frame
Freq. Response	58 Hz - 20 kHz	50 Hz - 20 kHz
Sensitivity	88 db	90 db
Impedance	6 Ohms	6 Ohms
Rated Power	80 W	110 W
Dimensions	6-7/8"(W) x 19-1/2"(H) x 8-1/2"(D)	7-3/4"(W) x 19-1/2"(H) x 12-1/2"(D)
Finish	Piano Black, High Gloss	Piano Black, High Gloss

"For once, you can design your theater, mixing in-wall, in-ceiling, and free-standing speakers, to ensure domestic tranquility without forfeiting sonic satisfaction. That's convergence of the audiophile kind."

*Steve Guttenberg,
Home Theater Magazine, 2007*



Surround On-Wall Dipole

	THP650SS
System Type	3-way, closed box, dipole
Crossover	4th order custom "Q" @ 250Hz & 7 kHz
Switches	EQ switch (bright, neutral, warm) & phase
Tweeter	2 x .75" woven Kevlar dome, fluid cooling, rear wave damping, neo magnet
Woofer	6.5" woven Kevlar fiber cone, rubber surround, cast frame
Midrange	2 x 3" woven Kevlar fiber cone, rubber surround, neo magnet
Freq. Response	50 Hz - 20 kHz
Sensitivity	88 db
Impedance	6 Ohms
Rated Power	75 W
Dimensions	12"(W) x 11"(H) x 6-7/8"(D)
Finish	Piano Black, High Gloss



Powered Subwoofer

	THP1200SW
Woofer	12" cast frame, 3 layer honeycomb composite cone (Kevlar fiber skin/aluminum honey comb/Kevlar fiber skin), large half roll rubber surround, copper cap on magnetic pole (distortion reduction), large 2.5" fiberglass voice coil, vented spider and magnetic pole, large double-magnet design
Freq. Response	22 Hz -150 Hz
Built-In Amp	300 W
Crossover	50 Hz -150 Hz, 24db per octave
Dimensions	15-3/4"(W) x 15-3/4"(H) x 17"(D) without feet • 15-3/4"(W) x 17"(H) x 17"(D) with feet
Finish	Piano Black, High Gloss



Going Right for Your Sweet Spot.™



“ELAN Home Systems’ foray into Home Theater speaker design is not only a rousing success, the TheaterPoints converge on the sweet spot in the market by offering flexible solutions, adaptable to the widest possible range of home theaters.”

*Steve Guttenberg,
Home Theater Magazine, 2007*



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