

HARMAN KARDON® SABRE SB 35

harman/kardon®
by HARMAN

Features & Benefits



Order Date:	November 4, 2013
Market Launch:	November 18, 2013

CATEGORY: Soundbar home entertainment system with subwoofer

POSITIONING:

USP Ultra-slim home entertainment sound bar with compact subwoofer

KEY BENEFITS:

- Performance tuned drivers with a slim profile and 100w wireless subwoofer
- The ultra-thin sound bar complements the look and feel of your flat screen TV
- Complete HDMI compatibility as well as Bluetooth® wireless connectivity
- Advanced surround technology from Harman Wave Surround
- On-screen display for easy set-up and configuration

CRITICAL TO PURCHASE:

- **Complete surround sound solution soundbar with 8 independent channels of performance-tuned 1.75" drivers and 1" tweeters for absolute clarity and richness** – For all its physical unobtrusiveness, the Harman Kardon Sabre meets – and surpasses – your highest expectations for audio clarity, depth, and calibration.
- **Powered, 100W, wireless subwoofer for deep , profound bass response**– To maximize your home theater results, you need to rely on the earth-moving punch of a powered subwoofer to complement the clarity of high and mid-range sound for the complete experience. Compact and wireless.
- **Ultra-thin, 32mm, aluminum soundbar for unobtrusive viewing and listening pleasure** – there's a reason we call it the Sabre; its cutting-edge technology is designed into an ultra-thin aluminum frame that fits comfortably above or below your flat-screen television: the perfect pairing of sound to vision.

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Selling Points



CRITICAL TO PURCHASE:

- **Advanced Surround technology from Harman Wave Surround** – immerse yourself into one or two possible, built-in, Harman surround sound options. Whether you're more in the mood for Harman Virtual Sound or for Wave Sound is your decision. Either way you will be hearing the highest-ranked levels of 5.1, natural sound processing.
- **HDMI connectivity combined with Bluetooth® wireless connectivity** – Harman Kardon understands the importance of cross-platform connectivity: it's one of the hallmarks of the perfect home theater system. That's why the Harman Kardon Sabre is designed for simplicity with an easy one-cable HDMI connection and compatibility with the best in both IOS and Android devices wireless through Bluetooth® technology.



CROSS-MERCHANDISING:

- TVs

PROMOTIONAL TIME PERIODS:

- Holidays, back-to-school

Model #	Description	Color	Dimensions (H x W x D)	UPC	MSRP	MAP	Dealer Cost
SABRE35AM	Ultra slim Soundbar and compact subwoofer	Silver	SB: 4.3" x 45.3" x 1.26" Sub: 18" x 15.3" x 3.4"	028292263422	\$1200.00	\$999.95	\$600.00